



Top Line Results

Survey of Davidson County, TN Likely Voters in the 5/1/2018 Election

Conducted: 4/12/2018 through 4/13/2018

Survey Type: Automated Telephone (IVR) Survey

N = 607

Margin of Error at 95% Confidence Level: +/- 4.0%

Weighting Applied: Gender, Age, Party

Q1. Are you registered to vote in Davidson County, Tennessee??

	Count	Percent	Cumulative Percent
Yes	607	100.0	100.0

Q2. How likely are you to vote in the May 1 2018 Davidson General election and Referendum on the Transit Tax?

	Count	Percent	Cumulative Percent
Somewhat likely	20	3.3	3.3
Likely	84	13.8	17.1
Very Likely	121	20.0	37.1
I always vote	381	62.9	100.0
Total	607	100.0	

Q3. If the election was held today, would you vote for or against the \$9 billion Transit Plan and Tax?

	Count	Percent	Cumulative Percent
For the Transit Plan	170	27.9	27.9
Against the Transit Plan	378	62.4	90.3
Don't Know / Not sure	59	9.7	100.0
Total	607	100.0	

Q4. If the election was held today, who would be your choice for Mayor of Nashville from the following candidates?

	Count	Percent	Cumulative Percent
David Briley	263	43.4	43.4
Erica Gilmore	33	5.5	48.9
Harold Love	23	3.8	52.7
Jeff Obafemi Carr	9	1.5	54.2
Carol Swain	57	9.3	63.5
Ralph Bristol	46	7.6	71.1
Don't Know / Not sure	175	28.9	100.0
Total	607	100.0	

Q5. What is your opinion of Mayor David Briley?

	Count	Percent	Cumulative Percent
Unfavorable	129	21.3	21.3
Favorable	307	50.6	71.9
Don't Know / Not sure	170	28.1	100.0
Total	607	100.0	

Q6. What is your opinion of Erica Gilmore?

	Count	Percent	Cumulative Percent
Unfavorable	129	21.2	21.2
Favorable	117	19.2	40.5
Don't Know / Not sure	361	59.5	100.0
Total	607	100.0	

Q7. What is your opinion of Harold Love?

	Count	Percent	Cumulative Percent
Unfavorable	109	18.0	18.0
Favorable	98	16.2	34.2
Don't Know / Not sure	399	65.8	100.0
Total	607	100.0	

Q8. What is your opinion of Jeff Obafemi Carr?

	Count	Percent	Cumulative Percent
Unfavorable	99	16.3	16.3
Favorable	51	8.4	24.7
Don't Know / Not sure	457	75.3	100.0
Total	607	100.0	

Q9. What is your opinion of Carol Swain?

	Count	Percent	Cumulative Percent
Unfavorable	114	18.9	18.9
Favorable	89	14.7	33.5
Don't Know / Not sure	403	66.5	100.0
Total	607	100.0	

Q10. If the election was held today, who would be your choice for U.S. Senate, Marsha Blackburn or Phil Bredesen?

	Count	Percent	Cumulative Percent
Marsha Blackburn	219	36.2	36.2
Phil Bredesen	357	58.8	94.9
Don't Know / Not sure	31	5.1	100.0
Total	607	100.0	

Q11. Whether or not you support the proposed Nashville Transit Plan, how likely is it that you personally will use mass transit, including light rail, buses, or van pools, in the future?

	Count	Percent	Cumulative Percent
Very Likely	82	13.5	13.5
Somewhat Likely	120	19.7	33.2
Somewhat Unlikely	125	20.5	53.7
Very Unlikely	256	42.2	96.0
Don't Know / Not sure	25	4.0	100.0
Total	607	100.0	

Q12. Would you support or oppose a sales tax increase in Nashville to pay for a light rail transit system and expansion of bus lines?

	Count	Percent	Cumulative Percent
Yes I support increasing the sales tax to pay for light rail and more buses	152	25.0	25.0
No I oppose increasing the sales tax to pay for light rail and more buses	403	66.5	91.5
Don't Know / Not sure	52	8.5	100.0
Total	607	100.0	

Q13. Do you support or oppose allowing teachers who have a permit to carry a gun being allowed to have their gun with them at school if they wish, once they have had some additional training and certification?

	Count	Percent	Cumulative Percent
I support allowing teaches to be armed at school if they have a permit and have received training	236	38.8	38.8
I oppose allowing teaches to be armed at school regardless of their possession of a permit or having received training.	331	54.6	93.4
Don't Know / Not sure	40	6.6	100.0
Total	607	100.0	

Q14. What is your MAIN source of news and information: Newspaper, local and national broadcast television news, cable television news, social media, online news sources and blogs, or other sources?

	Count	Percent	Cumulative Percent
Local and national broadcast news shows such as ABC, NBC, CBS, etc.	85	14.0	14.0
Cable television news such as Fox, CNN, MSNBC, etc	279	45.9	59.9
Social media such as Facebook, Instagram, Twitter, etc.	117	19.3	79.3
Online news sources, such as Breitbart, Daily Caller, Blaze, etc.	24	4.0	83.3
Other sources	38	6.3	89.5
Don't know / Not sure	64	10.5	100.0
Total	607	100.0	

Q15. In which political party do you belong?

	Count	Percent	Cumulative Percent
Republican	213	35.1	35.1
Democratic	277	45.7	80.7
Independent/Unaffiliated	102	16.8	97.6
Other	4	.7	98.2
Not sure / don't know	11	1.8	100.0
Total	607	100.0	

Q16. What race do you identify yourself as?

	Count	Percent	Cumulative Percent
White/Caucasian	417	68.8	68.8
Hispanic	11	1.8	70.5
African-American	99	16.4	86.9
Asian	5	.8	87.7
Another race	25	4.1	91.9
Prefer not to answer	49	8.1	100.0
Total	607	100.0	

Q17. What is the highest level of education have you completed?

	Count	Percent	Cumulative Percent
Bachelors Degree or higher	286	47.2	47.2
Some College	150	24.7	71.9
Post Graduate	76	12.5	84.4
High School Graduate	64	10.5	94.9
Some High School	8	1.4	96.3
Prefer not to answer	23	3.7	100.0
Total	607	100.0	

Q18. How old are you?

	Count	Percent	Cumulative Percent
18-34	31	5.1	5.1
35-44	72	11.9	17.0
45-54	107	17.6	34.6
55-64	158	26.0	60.6
65-74	140	23.0	83.6
75-84	73	12.1	95.7
85+	26	4.3	100.0
Total	607	100.0	

Q19. What is your gender?

	Count	Percent	Cumulative Percent
Female	340	56.0	56.0
Male	267	44.0	100.0
Total	607	100.0	

City

	Count	Percent	Cumulative Percent
Antioch	42	6.8	6.8
Brentwood	10	1.6	8.4
Cane Ridge	12	2.0	10.4
Goodlettsville	18	3.0	13.4
Hermitage	32	5.3	18.7
Joelton	7	1.1	19.9
Madison	28	4.7	24.5
Mount Juliet	2	.4	24.9
Nashville	433	71.4	96.3
Old Hickory	20	3.3	99.7
Whites Creek	2	.3	100.0
Total	607	100.0	