Top Line Results

January 2018 Tennessee Star Survey of Likely General Election Voters

Conducted: 1/21/2018 through 1/24/2018

Survey Type: Automated (IVR) Telephone

N = 1,003

Margin of Error at 95% Confidence Level: +/- 3.1%

Weighting Applied: Gender, Age, Party

Q1). Are you registered to vote?

	Count	Percent	Cumulative Percent
Yes	1003	100.0	100.0

Q2). How likely are you to vote in the November 2018 Tennessee general election?

	Count	Percent	Cumulative Percent
Somewhat Likely	69	6.9	6.9
Likely	217	21.6	28.5
Very Likely	195	19.4	47.9
I always vote	522	52.1	100.0
Total	1003	100.0	

Q3). In November, which political race are you most excited about voting in?

	Count	Percent	Cumulative Percent
Governor	264	26.3	26.3
U.S. Senate	297	29.6	55.9
U.S. Congress	104	10.4	66.2
State Legislative Races	60	6.0	72.3
Not sure/Don't know	278	27.7	100.0
Total	1003	100.0	

Q4). If the election was held today, who would be your choice for Governor between these two candidates?

	Count	Percent	Cumulative Percent
Republican Diane Black	462	46.1	46.1
Democrat Karl Dean	351	35.0	81.0
Don't Know / Not sure	190	19.0	100.0
Total	1003	100.0	

Q5). If the election was held today, who would be your choice for Governor between these two candidates?

	Count	Percent	Cumulative Percent
Republican Randy Boyd	434	43.3	43.3
Democrat Karl Dean	341	34.0	77.3
Don't Know / Not sure	228	22.7	100.0
Total	1003	100.0	

Q6). If the election was held today, who would be your choice for Governor between these two candidates?

	Count	Percent	Cumulative Percent
Republican Beth Harwell	426	42.5	42.5
Democrat Karl Dean	328	32.7	75.2
Don't Know / Not sure	249	24.8	100.0
Total	1003	100.0	

Q7). If the election was held today, who would be your choice for Governor between these two candidates?

	Count	Percent	Cumulative Percent
Republican Bill Lee	384	38.3	38.3
Democrat Karl Dean	339	33.8	72.1
Don't Know / Not sure	280	27.9	100.0
Total	1003	100.0	

Q8). If the election was held today, who would be your choice for Governor between these two candidates?

	Count	Percent	Cumulative Percent
Republican Mae Beavers	360	35.9	35.9
Democrat Karl Dean	358	35.7	71.6
Don't Know / Not sure	285	28.4	100.0
Total	1003	100.0	

Q9). If the election was held today, who would be your choice for U.S. Senator from Tennessee from these two candidates?

	Count	Percent	Cumulative Percent
Republican Marsha Blackburn	509	50.7	50.7
Democrat Phil Bredesen	398	39.7	90.4
Don't Know / Not sure	96	9.6	100.0
Total	1003	100.0	

Q10). If the election was held today, who would be your choice for U.S. Senator from Tennessee from these two candidates?

	Count	Percent	Cumulative Percent
Republican Stephen Fincher	383	38.2	38.2
Democrat Phil Bredesen	416	41.5	79.7
Don't Know / Not sure	204	20.3	100.0
Total	1003	100.0	

Q11). If the election was held today, who would be your choice for U.S. Senator from Tennessee from these three candidates?

	Count	Percent	Cumulative Percent
Republican Stephen Fincher	347	34.6	34.6
Democrat Phil Bredesen	392	39.1	73.7
Independent Clay Travis	102	10.2	83.9
Don't Know / Not sure	162	16.1	100.0
Total	1003	100.0	

Q12). If the election was held today, who would be your choice for U.S. Senator from Tennessee from these three candidates?

	Count	Percent	Cumulative Percent
Republican Marsha Blackburn	477	47.5	47.5
Democrat Phil Bredesen	373	37.2	84.7
Independent Clay Travis	56	5.5	90.3
Don't Know / Not sure	98	9.7	100.0
Total	1003	100.0	

Q13). Would you be more or less likely to vote for a candidate who supports legalizing the distribution and sale of marijuana in Tennessee if limited to prescribed medical use only?

	Count	Percent	Cumulative Percent
I am MORE likely to vote for a candidate who supports legalizing medical marijuana	470	46.8	46.8
I am LESS likely to vote for a candidate who supports legalizing medical marijuana	358	35.7	82.6
Don't Know / Make no difference	175	17.4	100.0
Total	1003	100.0	

Q14). Would you be more or less likely to vote for a candidate who supports legislation that would create education savings accounts which would allow parents to customize their child's education choices to suit the individual needs of the child?

	Count	Percent	Cumulative Percent
I am MORE likely to vote for a candidate who supports education savings accounts	522	52.1	52.1
I am LESS likely to vote for a candidate who supports education savings accounts.	178	17.8	69.8
Don't Know / Make no difference	303	30.2	100.0
Total	1003	100.0	

Q15). The Tennessee Education Association and National Education Association are unions that use Tennessee teachers' dues to oppose the Second Amendment, support Planned Parenthood, and attempt to elect political candidates like Hillary Clinton. Would you be more or less likely to support a candidate for the state house or senate who accepts money from these organizations?

	Count	Percent	Cumulative Percent
I am MORE likely to vote for a candidate who accepts teachers' union donations.	254	25.3	25.3
I am LESS likely to vote for a candidate who accepts teachers' union donations.	562	56.1	81.4
Don't Know / Make no difference	186	18.6	100.0
Total	1003	100.0	

Q16). Would you be more or less likely to support a candidate for Congress or the U.S. Senate who supports repealing the "death panels", which are a non-elected board of bureaucrats in Washington, DC who make medical decisions for those on Medicare under the provisions of Obamacare?

	Count	Percent	Cumulative Percent
I am MORE likely to vote for a U.S. Senate or congressional candidate who supports repealing the "death panels."	395	39.4	39.4
I am LESS likely to vote for a U.S. Senate or congressional candidate who supports repealing the "death panels."	316	31.5	70.9
Don't Know / Make no difference	292	29.1	100.0
Total	1003	100.0	

Q17). Local elected officials have been hiring out-of-state trial lawyers to file lawsuits against pharmaceutical companies involved in the opioid business. Many of these outside lawyers are known donors to Democrats and liberal causes. Which sentence best describes your reaction?

	Count	Percent	Cumulative Percent
I don't care who they hire as long as they get some money	118	11.7	11.7
I oppose asking conservative taxpayers to hire liberal trial lawyers from outside Tennessee	370	36.9	48.6
Lawsuits are not the solution to the opioid addiction crisis	341	34.0	82.6
Suing companies is OK with me as long as they hire local trial lawyers	74	7.3	89.9
Don't Know / Make no difference	101	10.1	100.0
Total	1003	100.0	

Q18). Do you support or oppose Tennessee legalizing sports betting if revenues generated from the state-run sports betting operations went exclusively to education, like the State lottery proceeds?

	Count	Percent	Cumulative Percent
I strongly support legalizing sports gambling in Tennessee.	205	20.4	20.4
I somewhat support legalizing sports gambling in Tennessee.	196	19.5	39.9
I strongly oppose legalizing sports gambling in Tennessee.	453	45.2	85.1
I somewhat oppose legalizing sports gambling in Tennessee.	61	6.1	91.2
Don't Know / Not sure.	88	8.8	100.0
Total	1003	100.0	

Q19). When it comes to health care costs that affect you or your family's budget, which of the following should be the TOP priority for Members of Congress?

	Count	Percent	Cumulative Percent
The cost of your health insurance premiums	279	27.8	27.8
The cost of your prescription drugs	126	12.6	40.3
The cost of your health insurance cost-sharing, such as co-pays and deductibles	168	16.7	57.1
The cost of your hospital care	102	10.1	67.2
Don't Know / Not sure	329	32.8	100.0
Total	1003	100.0	

Q20). Which one of the following do you think is most to blame for the rising cost of health care?

	Count	Percent	Cumulative Percent
The government	255	25.4	25.4
Health insurance companies	250	25.0	50.4
Biopharmaceutical companies	141	14.0	64.4
Middlemen in the drug supply chain	85	8.5	72.9
Hospitals	46	4.6	77.5
Doctors	18	1.8	79.3
Pharmacies	11	1.1	80.4
Medical device companies	9	.9	81.3
Don't Know / Not sur.	187	18.7	100.0
Total	1003	100.0	

Q21). When thinking about your vote in November 2018, which of the following statements more closely describes your vote for U.S. Senate and U.S. Congress?

	Count	Percent	Cumulative Percent
I am voting for the candidate who will work most closely with President Trump to help him achieve his objectives to "Make America Great Again"	515	51.4	51.4
I am voting for the candidate who will be a check on President Trump's power	298	29.7	81.1
My vote has nothing to do with President Trump	145	14.5	95.5
Don't know/Not sure	45	4.5	100.0
Total	1003	100.0	

Q22). President Donald Trump may endorse candidates in political races this year. Would President Trump's endorsement of a candidate make you more or less likely to support the candidate he endorsed, or would it make no difference to you?

	Count	Percent	Cumulative Percent
More likely to vote for a candidate President Trump endorsed	341	34.0	34.0
Less likely to vote for a candidate President Trump endorsed	362	36.1	70.1
Would make no difference in how I cast my vote	282	28.1	98.2
Don't Know / Not sure	18	1.8	100.0
Total	1003	100.0	

Q23). What is your MAIN source of news and information: Newspaper, local and national broadcast television news, cable television news, social media, online news sources and blogs, or other sources?

	Count	Percent	Cumulative Percent
Newspaper	84	8.3	8.3
Local and national broadcast news shows such as ABC, NBC, CBS, etc.	340	33.9	42.2
Cable television news such as Fox, CNN, MSNBC, etc.	352	35.1	77.4
Social media such as Facebook, Instagram, Twitter, etc.	55	5.5	82.9
Online news sources, such as Breitbart, Daily Caller, Blaze, etc.	80	8.0	90.8
Other sources	72	7.2	98.0
Not sure / don't know	20	2.0	100.0
Total	1003	100.0	

Q24). What race do you identify yourself as?

	Count	Percent	Cumulative Percent
White/Caucasian	843	84.0	84.0
Hispanic	13	1.3	85.3
African-American	47	4.7	90.0
Asian	2	.2	90.1
Another race	26	2.6	92.7
Prefer not to answer	73	7.3	100.0
Total	1003	100.0	

Q25). What is the highest level of education have you completed?

	Count	Percent	Cumulative Percent
Bachelors Degree or higher	388	38.7	38.7
Some College	291	29.0	67.7
Post Graduate	78	7.8	75.5
High School Graduate	185	18.5	94.0
Some High School	18	1.8	95.8
Prefer not to answer	42	4.2	100.0
Total	1003	100.0	

Q26.) How old are you?

	Count	Percent	Cumulative Percent
18-44	130	12.9	12.9
45-54	189	18.9	31.8
55-64	257	25.6	57.4
65-74	250	25.0	82.4
75-84	136	13.5	95.9
85+	41	4.1	100.0
Total	1003	100.0	

Q27). What is your gender?

	Count	Percent	Cumulative Percent
Female	531	52.9	52.9
Male	472	47.1	100.0
Total	1003	100.0	

Q28). What is your political party affiliation?

	Count	Percent	Cumulative Percent
Republican Party	461	45.9	45.9
Democratic Party	251	25.0	71.0
Independent	266	26.5	97.5
Another party	10	1.0	98.5
Not sure / don't know	15	1.5	100.0
Total	1003	100.0	

Congressional Districdt

	Count	Percent	Cumulative Percent
1	130	12.9	12.9
2	113	11.3	24.2
3	123	12.3	36.5
4	114	11.4	47.9
5	81	8.1	56.0
6	140	14.0	70.0
7	148	14.8	84.8
8	103	10.3	95.0
9	50	5.0	100.0
Total	1003	100.0	

Region

	Count	Percent	Cumulative Percent
East	415	41.4	41.4
Middle	396	39.5	80.9
West	192	19.1	100.0
Total	1003	100.0	