



MASON-DIXON POLLING & STRATEGY

WASHINGTON, DC - 202-548-2680
JACKSONVILLE, FL - 904-261-2444

HOW THE POLL WAS CONDUCTED

This poll was conducted by Mason-Dixon Polling & Research, Inc. of Jacksonville, Florida from January 31 through February 4, 2019. A total of 625 registered Tennessee voters were interviewed statewide by telephone.

Those interviewed were randomly selected from a phone-matched Tennessee voter registration list that included both land-line and cell phone numbers. Quotas were assigned to reflect voter registration by county.

The margin for error, according to standards customarily used by statisticians, is no more than ± 4 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if all voters were surveyed. The margin for error is higher for any subgroup, such as a gender or age grouping.

QUESTION: Education Savings Accounts, also known as E-S-A-s, allows parents to use their education tax dollars to customize their child’s learning and development. Approved ESA expenses include technical training, K-12 school tuition, or even special needs therapies from an array of providers, including public and private schools or tutors. Knowing this, would you support or oppose the Legislature passing an ESA program in Tennessee? (Is that strongly support/oppose or somewhat support/oppose?)

	<u>ST SUPPORT</u>	<u>SW SUPPORT</u>	<u>SW OPPOSE</u>	<u>ST OPPOSE</u>	<u>UNDECIDED</u>
STATE	54%	24%	6%	7%	9%

<u>REGION</u>	<u>ST SUPPORT</u>	<u>SW SUPPORT</u>	<u>SW OPPOSE</u>	<u>ST OPPOSE</u>	<u>UNDECIDED</u>
East Tennessee	57%	22%	5%	6%	10%
Middle Tennessee	53%	25%	6%	7%	9%
West Tennessee	49%	26%	8%	9%	8%

<u>SEX</u>	<u>ST SUPPORT</u>	<u>SW SUPPORT</u>	<u>SW OPPOSE</u>	<u>ST OPPOSE</u>	<u>UNDECIDED</u>
Men	56%	25%	7%	3%	9%
Women	52%	24%	5%	11%	8%

<u>AGE</u>	<u>ST SUPPORT</u>	<u>SW SUPPORT</u>	<u>SW OPPOSE</u>	<u>ST OPPOSE</u>	<u>UNDECIDED</u>
<50	58%	24%	3%	10%	5%
50+	51%	24%	8%	5%	12%

<u>RACE</u>	<u>ST SUPPORT</u>	<u>SW SUPPORT</u>	<u>SW OPPOSE</u>	<u>ST OPPOSE</u>	<u>UNDECIDED</u>
White	57%	23%	6%	6%	8%
Black	44%	29%	4%	10%	13%

<u>PARTY IDENTIFICATION</u>	<u>ST SUPPORT</u>	<u>SW SUPPORT</u>	<u>SW OPPOSE</u>	<u>ST OPPOSE</u>	<u>UNDECIDED</u>
Democrat	41%	27%	6%	13%	11%
Republican	61%	24%	4%	3%	8%
Independent	53%	22%	9%	7%	9%

(IF SUPPORT n=486) QUESTION: If knowing that independent schools that teach students who use ESAs are not required to administer the annual state assessment, T-N-Ready, would that now make you more or less likely to support the Legislature passing an Education Savings Account program in Tennessee?

MORE LIKELY	36%
LESS LIKELY	23%
NO EFFECT/NOT SURE	41%

(IF OPPOSE n=83) QUESTION: If knowing that Governor Bill Lee very strongly supports providing Tennessee families with Education Savings Accounts, would that now make you more or less likely to support the Legislature passing an Education Savings Account program in Tennessee?

MORE LIKELY	47%
LESS LIKELY	14%
NO EFFECT/NOT SURE	39%

QUESTION: Career and technical training programs provide Tennessee students and adults seeking alternatives to a college education to acquire a skill, craft, or trade that would enable them to secure a good-paying job in today's economy. Knowing this, would you support or oppose the Legislature passing legislation that makes career and technical training programs more available? (Is that strongly support/oppose or somewhat support/oppose?)

	<u>ST SUPPORT</u>	<u>SW SUPPORT</u>	<u>SW OPPOSE</u>	<u>ST OPPOSE</u>	<u>UNDECIDED</u>
STATE	67%	19%	7%	4%	3%
<u>REGION</u>	<u>ST SUPPORT</u>	<u>SW SUPPORT</u>	<u>SW OPPOSE</u>	<u>ST OPPOSE</u>	<u>UNDECIDED</u>
East Tennessee	72%	15%	5%	4%	4%
Middle Tennessee	65%	22%	8%	3%	2%
West Tennessee	63%	20%	8%	6%	3%
<u>SEX</u>	<u>ST SUPPORT</u>	<u>SW SUPPORT</u>	<u>SW OPPOSE</u>	<u>ST OPPOSE</u>	<u>UNDECIDED</u>
Men	71%	20%	4%	3%	2%
Women	63%	18%	10%	5%	4%
<u>AGE</u>	<u>ST SUPPORT</u>	<u>SW SUPPORT</u>	<u>SW OPPOSE</u>	<u>ST OPPOSE</u>	<u>UNDECIDED</u>
<50	63%	24%	7%	3%	3%
50+	70%	15%	7%	5%	3%
<u>RACE</u>	<u>ST SUPPORT</u>	<u>SW SUPPORT</u>	<u>SW OPPOSE</u>	<u>ST OPPOSE</u>	<u>UNDECIDED</u>
White	67%	18%	8%	4%	3%
Black	66%	26%	4%	2%	2%
<u>PARTY IDENTIFICATION</u>	<u>ST SUPPORT</u>	<u>SW SUPPORT</u>	<u>SW OPPOSE</u>	<u>ST OPPOSE</u>	<u>UNDECIDED</u>
Democrat	64%	20%	8%	5%	3%
Republican	74%	17%	6%	2%	1%
Independent	61%	21%	7%	6%	5%

QUESTION: If Education Savings Accounts are passed by the legislature in Tennessee, you would essentially get back \$7,500 of your own tax dollars into a bank account for you to spend on your child’s education. You could spend the tax dollars you get back on career and technical training, K-12 private school tuition, tutoring services, or even special needs therapies from your choice of providers to customize for your child’s K-12 education. Any remaining funds could also roll over in the account year-by-year to be used for college education. Knowing this, would you support or oppose Education Savings Account legislation? (Is that strongly support/oppose or somewhat support/oppose?)

	<u>ST SUPPORT</u>	<u>SW SUPPORT</u>	<u>SW OPPOSE</u>	<u>ST OPPOSE</u>	<u>UNDECIDED</u>
STATE	55%	25%	4%	6%	10%
<u>REGION</u>	<u>ST SUPPORT</u>	<u>SW SUPPORT</u>	<u>SW OPPOSE</u>	<u>ST OPPOSE</u>	<u>UNDECIDED</u>
East Tennessee	58%	24%	4%	5%	9%
Middle Tennessee	55%	26%	3%	6%	10%
West Tennessee	52%	25%	5%	7%	11%
<u>SEX</u>	<u>ST SUPPORT</u>	<u>SW SUPPORT</u>	<u>SW OPPOSE</u>	<u>ST OPPOSE</u>	<u>UNDECIDED</u>
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50+	53%	25%	5%	5%	12%
<u>RACE</u>	<u>ST SUPPORT</u>	<u>SW SUPPORT</u>	<u>SW OPPOSE</u>	<u>ST OPPOSE</u>	<u>UNDECIDED</u>
White	56%	24%	4%	6%	10%
Black	47%	29%	4%	8%	12%
<u>PARTY IDENTIFICATION</u>	<u>ST SUPPORT</u>	<u>SW SUPPORT</u>	<u>SW OPPOSE</u>	<u>ST OPPOSE</u>	<u>UNDECIDED</u>
Democrat	43%	32%	3%	10%	12%
Republican	63%	23%	3%	3%	8%
Independent	56%	21%	7%	6%	10%

QUESTION: If Education Savings Accounts are passed by the legislature in Tennessee, you would essentially get back \$7,500 of your own tax dollars into a bank account for you to spend on your child’s education. You could spend the tax dollars you get back on the items in the previous question, but also on homeschooling to customize your child’s K-12 education. Knowing this, would you support or oppose Education Savings Account legislation? (Is that strongly support/oppose or somewhat support/oppose?)

	<u>ST SUPPORT</u>	<u>SW SUPPORT</u>	<u>SW OPPOSE</u>	<u>ST OPPOSE</u>	<u>UNDECIDED</u>
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Democrat	43%	32%	4%	11%	10%
Republican	64%	25%	3%	3%	5%
Independent	57%	22%	6%	6%	9%

DEMOGRAPHICS

PARTY IDENTIFICATION:

Democrat	170 (27%)
Republican	248 (40%)
Independent or Other	207 (33%)

AGE:

18-34	95 (15%)
35-49	183 (29%)
50-64	188 (30%)
65+	154 (25%)
Refused	5 (1%)

RACE/ETHNICITY:

White/Caucasian	516 (83%)
Black/African American	90 (14%)
Other/Refused	19 (3%)

SEX:

Male	299 (48%)
Female	326 (52%)

REGION:

East Tennessee	225 (36%)
Middle Tennessee	245 (39%)
West Tennessee	155 (25%)

TENNESSEE POLL REGIONS

EAST TENNESSEE: Voters in Johnson, Sullivan, Carter, Washington, Union, Greene, Hamlin, Hawkins, Hancock, Claiborne, Grainger, Jefferson, Cocke, Sevier, Blount, Knox, Campbell, Scott, Morgan, Anderson, Cumberland, Roane, Loudoun, Monroe, Polk, Meigs, McMinn, Bradley, Hamilton, Marion, Sequatchie, Rhea and Bledsoe counties.

MIDDLE TENNESSEE: Voters in Pickett, Fentress, Overton, Clay, Jackson, Putnam, White, Van Buren, Warren, Grundy, Franklin, Coffee, Moore, Cannon, DeKalb, Smith, Macon, Trousdale, Sumner, Wilson, Davidson, Robertson, Cheatham, Rutherford, Williamson, Maury, Marshall, Bedford, Lincoln, Giles, Lawrence, Wayne, Lewis, Perry, Hickman, Humphreys, Dickson, Houston, Montgomery and Stewart counties.

WEST TENNESSEE: Voters in Henry, Benton, Decatur, Hardin, McNairy, Chester, Henderson, Carroll, Weakley, Obion, Lake, Dyer, Gibson, Crockett, Madison, Henderson, Fayette, Haywood, Lauderdale, Dyer, Tipton and Shelby counties.